

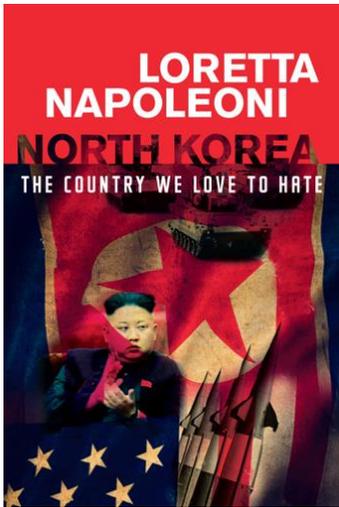
MEDIA RELEASE

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NORTH KOREA: THE COUNTRY WE LOVE TO HATE

LORETTA NAPOLEONI

RRP \$19.99



In North Korea, The Country We Love to Hate, political analyst and bestselling author Loretta Napoleoni challenges our Western preconceptions of North Korea. Napoleoni situates North Korea in context – historical and ideological – and answers questions central to our global future.

Like China's Mao Zedong, Kim Il-Sung - North Korea's leader from its founding in 1948 until his death in 1994 - washed away the humiliation caused by Japanese colonisation and re-created an ancient nation. He consolidated and protected the country with strict principles of unity and isolation. His grandson Kim Jong-un is following in the footsteps of Chinese revolutionary politics by modernising the country using the economy as the main tool of transformation.

This informative book is an account of a country central to world politics and yet little understood. Further, it presents insider narratives of its people, whose self-image is radically different to the image we have in the West.

- Is North Korea a nuclear threat?
- Is North Korea a poor and isolated pariah country?
- Are economic sanctions working?
- Does North Korea really pose as large a cyber threat as most Western countries believe?

Loretta Napoleoni is the best-selling author of *Maonomics*, *Rogue Economics*, *Terror Incorporated* and *Insurgent Iraq*. She is an expert on terrorist financing and money laundering, and advises several governments and international organisations on counter terrorism and money laundering. She is a regular media commentator for CNN, Sky News and the BBC, and writes for *El Paris*, *The Guardian* and *Le Monde*.

She lectures regularly around the world on economics, terrorism and money laundering.



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